



**ANNUAL  
REPORT 2022**

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# MESSAGE FROM PRESIDENT



Dear friends,

As I reflect on the past year, my heart is filled with gratitude for the progress and achievements we've made at BYLC. Our commitment to equipping youth with leadership skills, instilling values of empathy and inclusiveness in them, and connecting them to jobs and entrepreneurial opportunities remain central to our mission.

In the pages that follow, you will witness the tangible impact of our work and the unwavering dedication of our exceptional team, faculty, facilitators, and students. Through impactful initiatives, our flagship leadership and professional development programs, and meaningful community engagements, we have made a positive difference in the lives of numerous youth. Under the able leadership of Tahsinah Ahmed, our first Executive Director, we have achieved significant milestones. Her guidance has empowered us to adapt and strengthen our programs, aligning them with our new five-year strategic plan for 2023-2027.

In 2022, we provided leadership and development training to over **1,600 participants**. Collaborating with the private sector, we successfully placed **914 youth in jobs**, addressing the urgent issue of youth

unemployment. Moreover, through BYLC Ventures, we supported **seven new startups**, creating valuable employment opportunities through entrepreneurship.



Our commitment to climate action strengthened in 2022 and we moved toward our goal of reducing our carbon footprint. Through an official circular issued in November, we limited use of one-time plastic items at BYLC events. Similarly, we banned the use of PVC and other non-bio-degradable materials for marketing, branding, and communication purposes to reduce the impact on the environment. As the implementing partner of the Global Youth Climate Summit 2022, held in Khulna, one of Bangladesh's most climate vulnerable regions, BYLC also helped bring together 500 youth and a constellation of

renowned speakers, climate scientists, and policymakers to explore how today's youth can lead the fight against climate change. We extend our deepest gratitude to our supporters for your unwavering support. Together, we are shaping a brighter future for Bangladesh. Your commitment to creating opportunities for youth makes you an integral part of this incredible journey.

Thank you.

Sincerely,

A handwritten signature in black ink, which appears to read 'Ejaj Ahmad'. The signature is written in a cursive style.

**Ejaj Ahmad**  
Founder and President  
Bangladesh Youth Leadership Center

# MESSAGE FROM EXECUTIVE DIRECTOR



As I reflect on my first year as the Executive Director at BYLC, I feel a sense of pride in all that the BYLC team has accomplished in 2022. It was not an easy year for the organization which was coping with the aftermath of the pandemic on one hand, and going through a major transformation due to change management, on the other. Despite the many changes, BYLC has continued to deliver effectively and be impactful by inspiring transformative youth leadership through our alumni.

When I joined the organization in June 2022, I had a clear goal in mind: to support the highly capable team to achieve BYLC's mission, vision and goal, and also pave the way for BYLC to become an active player in the country's development context.

To this end, we refocused our energy on the evolving needs of youth and how we could best serve them. We expanded our program reach beyond Dhaka and Chattogram, making them accessible to young people across the country. We adjusted our curriculum and formed new partnerships with educational and corporate organizations around the country. We became part of relevant networks and forums. These changes helped us ensure that our leadership, professional development, entrepreneurship, and online education

programs remain relevant to the current market needs.

Great opportunities come with great challenges. With the world returning to normal despite the ongoing pandemic, BYLC as well has reshifted its efforts to campus interventions and in-person classroom experiences. Even though the pandemic manifested unprecedented obstacles for our organization and the communities we serve, it also gave us the opportunity to re-strategize our approach to youth development in the light of uncertainties. To this end, we worked on finalizing BYLC's Strategy 2023-2027.

BYLC's work is not only relevant in today's world but is also important for the future because skills like adaptive learning, critical thinking, innovation, resilience, self-awareness, complex problem solving, and teamwork have taken center stage. Going forward, we hope to continue to embrace the changes in technology while addressing the impact of climate change, the pandemic, and other global events on the present as well as future of young people.

In the next five years, BYLC will continue its flagship programs of leadership, entrepreneurship, and professional development with renewed emphasis on

quality, relevance, innovation, and impact measurement. We aim to strengthen our work on emerging issues like climate change and broaden the scope of our services in terms of geographical focus and diversity of our beneficiaries. We will also build our organizational and institutional capacity to deliver efficiently, build our network, and take up a stronger leadership role in the development of the country.

I take this opportunity to extend my heartfelt gratitude to partners, supporters, well-wishers, and staff for your unwavering support. We look forward to working together with you towards building a just, inclusive, and prosperous future for the youth of Bangladesh.

Sincerely,

*Tahsinah Ahmed*

**Tahsinah Ahmed**

Executive Director  
Bangladesh Youth Leadership Center

## ABOUT BYLC

Bangladesh Youth Leadership Center (BYLC), the country's first leadership institute, exists to build leadership skills in youth from diverse backgrounds, instill values of empathy, tolerance, and inclusiveness in them, and connect them to jobs and entrepreneurial opportunities. Our goal is to enable our alumni to have a high impact in the public, private, and civil sectors.

A cornerstone of BYLC's approach involves uniting youth from diverse socio-economic and educational backgrounds because effective leadership requires the capacity to embrace diversity and pluralism. By empowering young people to act on behalf of issues they care about deeply, BYLC aims to strengthen prosperity, justice, and inclusiveness in society.



# MISSION & VISION

## Our mission •



Enable youth to have high impact in public, private, and civil sectors and demonstrate proactive actions for positive socio-economic and environmental change

## • Our vision



Create a just, prosperous, inclusive society and a sustainable world driven by courageous, compassionate, and competent leaders

# OUR FOCUS



Skills



Values



Jobs



Ventures



## TRACTION FOR 2022



**494**

youth trained  
in leadership



**1,141**

youth trained in  
professional  
development



**914**

youth placed  
in jobs



**7**

Startups supported  
and funded



**26,990**

Online course enrollments

## OUTREACH AND ADMISSIONS IN 2022

BYLC maintains an inclusive and robust marketing and admissions process to attract high quality applications to our leadership programs. We reach out to young people of different ages through various channels, including various social

media platforms, as well as workshops in school and university campuses. Applicants are then put through a rigorous admissions process, which evaluates them on their existing skills and leadership potential.



### OUTREACH



**45**

campus  
ambassadors

from



**45**

institutions

social media followers



**513,963**



**3,751**



**9,450**



**130,238**



**5,148**

### ADMISSIONS



**8,734**

applications



**4,743**

people  
interviewed



**2,144**

people  
enrolled



## SKILLS DEVELOPMENT PROGRAM (SDP)



The Skills Development Program is responsible for conducting all training activities under BYLC which includes training participants in leadership and professional skills.

## LEADERSHIP DEVELOPMENT AND TEACHING (LDT)



BYLC's leadership training programs create changemakers by providing 21st century skills to youth and instilling in them values of empathy, inclusiveness, and pluralism.



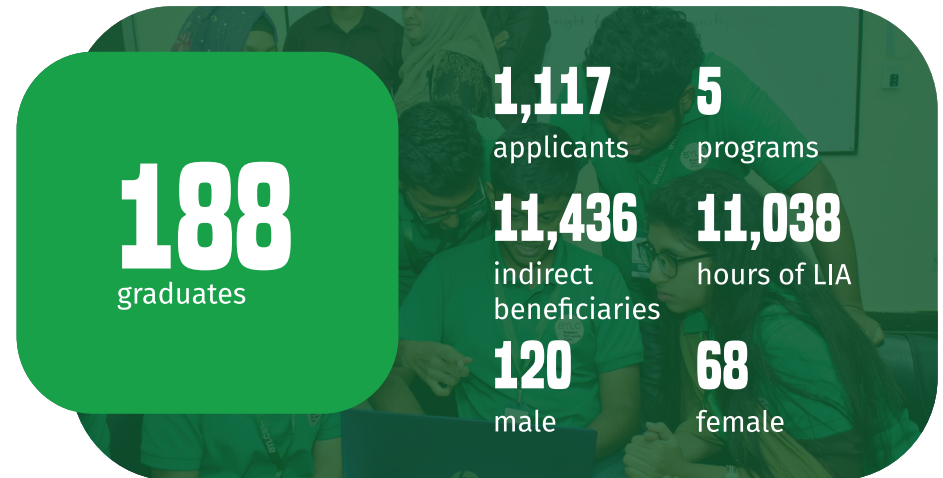
## About Buiding Bridges through Leadership Training (BBLT)

BYLC's 10-week-long signature leadership training program is designed for Higher Secondary School Certificate (H.S.C.)/Alim/A Level and first and second-year university students. These are taught through physical classes in Dhaka and Chattogram, as well as through online classes for participants all around the country. Our BBLT program uses a competitive selection process to enroll students from three different educational systems: English medium, Bangla medium, and Madrassa. The intensive training program, coupled with an experiential learning model, challenges students to think critically about leadership and apply

their skills to effectuate positive change in society. In the program's first phase, students conduct experiments within the classroom, learn about risk taking, and question their own understanding about society and life. In the second phase, students have the opportunity to translate their learning into action by implementing various community service projects.

For the first time since the inception of BYLC, applications for the BBLT program were open for participants from all over the country. Classes for the national BBLT program were held online.

# BUILDING BRIDGES THROUGH LEADERSHIP TRAINING



## Objectives

- Create a space for students from diverse educational backgrounds to engage in meaningful dialogue and action to foster cross-cutting connections, pluralism, and inclusive leadership
- Expand participants' leadership capacity by sharpening their critical thinking, problem-solving, and communication skills
- Provide participants with hands-on experience in teamwork and project management, community service, and active citizenship

## About Buiding Bridges through Leadership Training Junior (BBLTJ)

BYLC's month-long leadership training program is designed for secondary school students in grades 6 to 10. The program, adapted to suit the learning needs of students aged between 12 and 16, focuses on sensitizing a younger audience to the values of leadership, teamwork, community

service, and active citizenship. The program specifically targets students in secondary school to instill positive values during their formative years so that these lessons of leadership and building bridges remain influential throughout their lives.



## BUILDING BRIDGES THROUGH LEADERSHIP TRAINING JUNIOR

**235**  
graduates

**1,689**

applicants

**7**

programs

**7,660**

indirect beneficiaries

**3,441**

hours of LIA

**112**

male

**123**

female

### Objectives

- Promote pluralism by encouraging participants from diverse backgrounds to identify common ground and develop a shared vision for effectuating positive change
- Provide participants with a concrete understanding of the challenges and rewards associated with leadership
- Enable participants to design and implement realistic, measurable, and result-driven projects in marginalized communities



# LEADERSHIP for KIDS

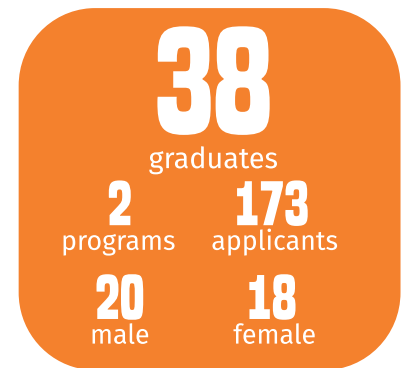
## About Leadership for Kids (LFK)

Leadership for Kids is a two-week-long program designed for students in grades 3-5. The program uses a combination of activities and group discussions to sharpen the participants' leadership, communication, and problem-solving skills.



## Objectives

- Facilitate and assess students' learning outcomes
- Display their leadership, creativity, critical thinking, and communication skills
- Creatively showcase participants' learnings by enabling them to express their emotions and viewpoints through text, images, or drawings





National workshop on  
**THE ART AND PRACTICE OF LEADERSHIP**

## About The Art and Practice of Leadership (APL)

The Art and Practice of Leadership (APL) is a three-day-long leadership and skills development national workshop, which offers participants an exceptional opportunity to learn how to practice leadership during a crisis. Originally conceptualized at Harvard University, APL is for third- and fourth-year undergraduate students, master's students, and young

professionals with less than two years of experience. The program challenges participants' ideas about authority, power, and influence, thereby expanding their capacity to diagnose problems and develop creative solutions. Participants drawn from top universities from all over Bangladesh attain the opportunity to be part of a powerful network of youth leaders.



## Objectives

- Learn to lead with and without authority
- Develop a diagnostic mindset
- Mobilize others for action
- Build greater self-awareness and emotional intelligence

**33**

graduates

**1**  
program

**104**  
applicants

**21**  
male

**12**  
female

## PROFESSIONAL DEVELOPMENT AND TRAINING (PDT)



BYLC's professional development programs provide training on 21st century career readiness skills to third and fourth year university students, postgraduates, and young professionals.



## About CareerX

CareerX is an extensive month-long professional development program designed to help graduates and young professionals get the best possible start to their careers. The program covers essential topics—such as communication, management, operations, intrapreneurship, and more—that are pertinent to the modern workplace. Video-based online modules are supplemented with instructor-led, in-person, and virtual sessions, as well as weekly projects to ensure a truly meaningful learning experience.



## Objectives

- Prepare students for their professional life through relevant technical and soft skills training
- Facilitate networking opportunities with industry professionals and leaders
- Guide participants on their career path through one-on-one mentorship and counseling

**944**

graduates

**15**

programs

**5,049**

applicants

**605**

male

**333**

female

**careerX**



## CareerX University Partners



CareerX 11 launched in collaboration with Government Titumir College



CareerX 12 launched in collaboration with International Islamic University Chittagong



CareerX 13 launched in collaboration with Sher-e-Bangla Agricultural University



CareerX 14 & 23 launched in collaboration with East West University



CareerX 15 & 25 launched in collaboration with Comilla University



CareerX 16 launched in collaboration with Jahangirnagar University



CareerX 17 launched in collaboration with Jagannath University



CareerX 18 launched in collaboration with Bangladesh Agricultural University



CareerX 19 launched in collaboration with Dhaka University



CareerX 20 launched in collaboration with Jatiya Kabi Kazi Nazrul Islam University



CareerX 21 launched in collaboration with United International University



CareerX 24 launched in collaboration with Rajshahi University

## About BYLC Development Sector Career Bootcamp 2022

BYLC Development Sector Career Bootcamp 2022 was a month-long program to enable participants to gain first-hand knowledge on skills required to enter the development sector. With sessions by industry experts, the bootcamp focused on technical and soft skills such as adaptability, resilience, management, monitoring and evaluation, and effective communication. Apart from an overview of Bangladesh's development sector, the bootcamp included sessions on

resume writing, project design and management, project proposal and report writing, data analysis, and efficient communication strategies for development professionals. The bootcamp included a blend of video-based online modules supplemented with instructor-led virtual sessions. Graduates of the program are eligible to avail one-on-one mentoring and counseling sessions from BYLC's Office of Professional Development (OPD).



**BYLC** Bangladesh  
Youth Leadership  
Center  
**DEVELOPMENT SECTOR**  
**CAREER**  
**BOOTCAMP**

**92**

graduates

**24**

sessions

**797**

applicants

**50**

male

**42**

female

## About BYLC Education and Training Sector Career Bootcamp 2022

The BYLC Education and Training Sector Career Bootcamp 2022 was a one-month program that provided participants the opportunity to learn firsthand skills needed to work in the education and training industry. The bootcamp focused on technical and soft skills like strategic planning, adaptation, resilience, critical thinking, emotional intelligence, data-driven decision-making, effective communication, and public speaking, with sessions led by industry experts. The

bootcamp featured introductory sessions on resume writing, content design and management, identity formation, curriculum development, educational evaluation, and adaptive leadership strategies for education and training professionals. A combination of online video modules and instructor-led virtual sessions were included. The program's graduates are qualified to receive individual mentoring and counseling sessions from OPD.



**BYLC** Bangladesh Youth Leadership Center  
**EDUCATION & TRAINING**  
**CAREER BOOTCAMP**

**105**

graduates

**25**

sessions

**682**

applicants

**44**

male

**61**

female

## OFFICE OF PROFESSIONAL DEVELOPMENT (OPD)



The Office of Professional Development connects youth to employment opportunities. OPD also offers career guidance services for university students and young professionals. In addition, placement services are provided for OPD graduates via partnerships with renowned employers in the country.

**914**

graduates placed in various full-time, part-time, and internship opportunities

**437**

youth mentored

**OPD**  
OFFICE OF PROFESSIONAL DEVELOPMENT

# MENTORING SESSIONS OFFERED BY BYLC OFFICE OF PROFESSIONAL DEVELOPMENT (OPD)

OPD offers career mentoring and guidance sessions that can help enable better career advancement for BYLC's alumni.

**11**

sessions

**437**

participants



## AVERAGE SALARY OF PARTICIPANTS PLACED BY OPD

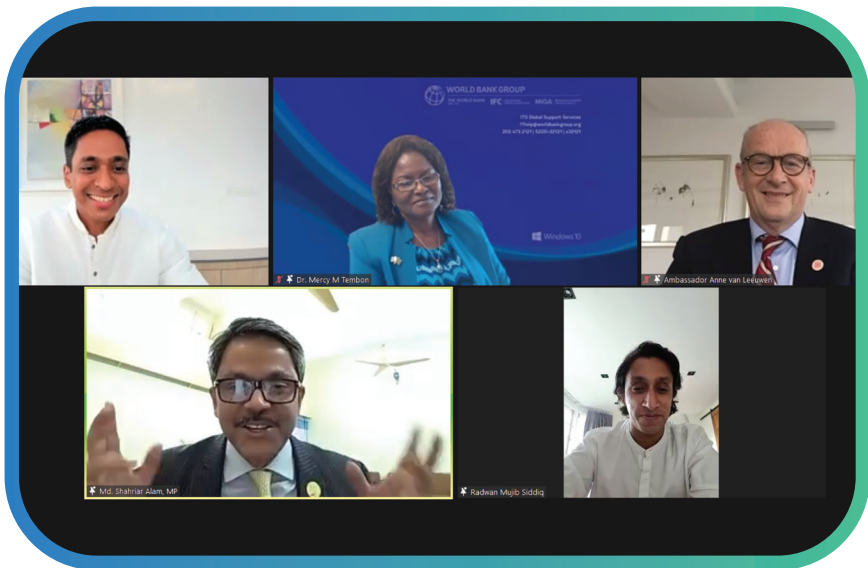
Full-time: BDT 28,390

Part-time: BDT 10,800

Internship: BDT 6,366

**914**

program graduates  
placed in jobs



**BYLC** Bangladesh Youth Leadership Center  
**CAREER EXPO 2022**

### About BYLC Career Expo 2022

The two-week-long career expo was organized virtually on zoom by OPD. Around 798 registered participants were trained on 21st century skills through capacity building workshops, plenary sessions, networking opportunities with recruiters, and career counseling services. Speakers at the opening plenary of the expo included State Minister of Foreign Affairs Md Shahriar Alam, MP, Centre for

Research and Information (CRI) trustee Radwan Mujib Siddiq, Dutch Ambassador His Excellency Anne van Leeuwen, and World Bank's Country Director for Bangladesh and Bhutan Mercy Miyang Tembon. Participants at the expo received direct placement opportunities with 32 reputed local organizations participating at the expo.





### About BYLC Development Sector Career Expo 2022

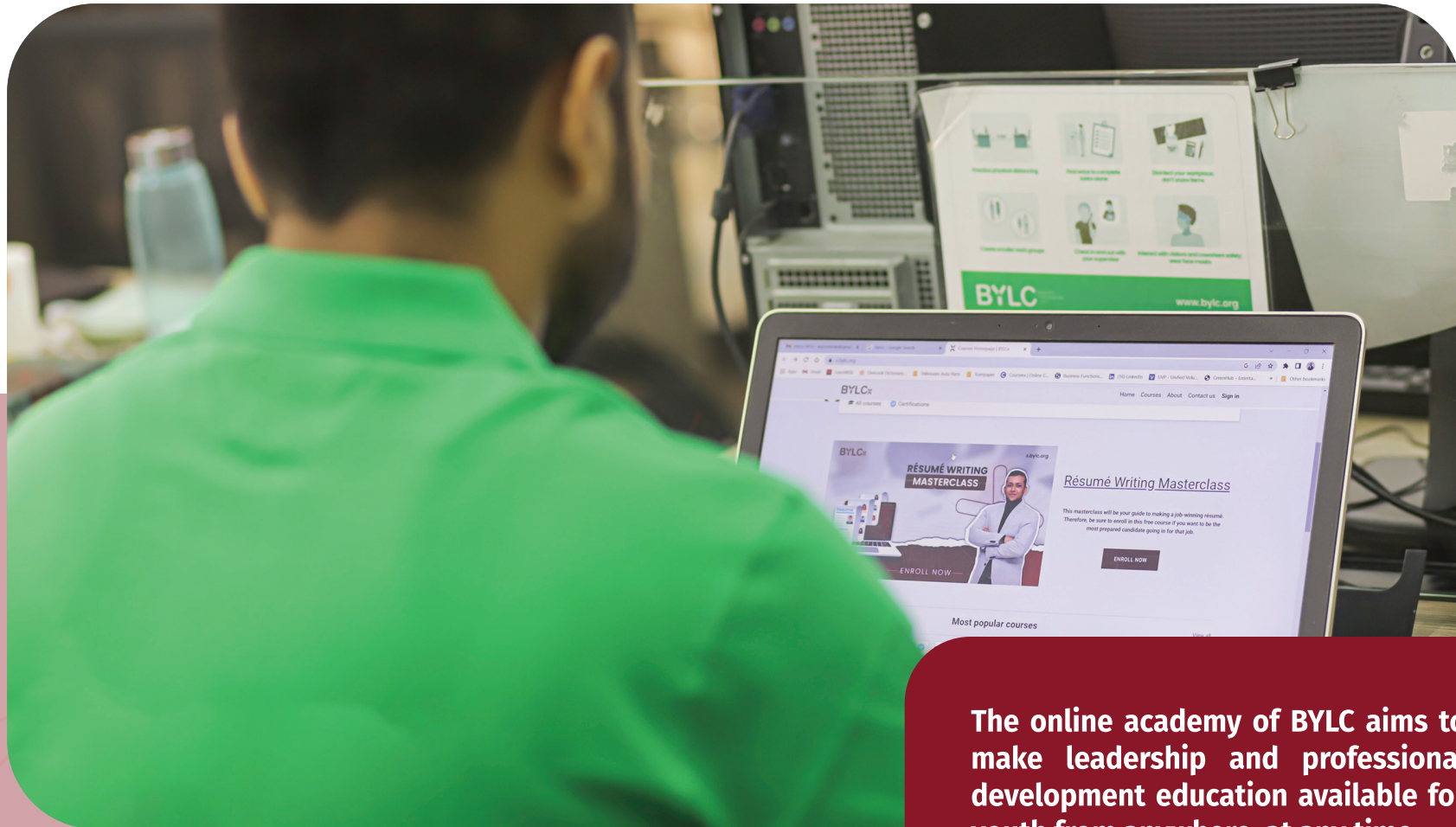
The day-long career fair was for university students, fresh graduates, and young professionals interested in starting their career in the development sector. The first-of-its-kind career expo brought together development sector employees, experts, and aspiring professionals under a single platform. The expo delivered comprehensive development sector -specific guidelines through career counseling services, such as resume assessments, mock interviews, and direct networking opportunities with industry leaders. Speakers at the opening ceremony included then Director General of the NGO Affairs Bureau K.M. Tariqul Islam, Executive Director of the Campaign for Popular Education

Rasheda K. Chowdhury, and Executive Director of BYLC Tahsinah Ahmed.

Ms. Hasan Jahan, Country Director, WaterAid Bangladesh, Mr. A. F. M. Mayeen, Director, Systems and Operations, Plan International, Mr. Mazharul Islam Shawon, National Program Officer, International Labour Organisation, Mr. Md. Rubaiyath Sarwar, Managing Director, Innovasion, Ms. Champa Costa, Head of Operations, Global Alliance for Improved Nutrition, and Mr. Azizur Jewel, Former Country Representative Bangladesh & Senior Program Manager, ICMA at ICMA - International City/County Management Association also attended as panelists.



# BYLCx

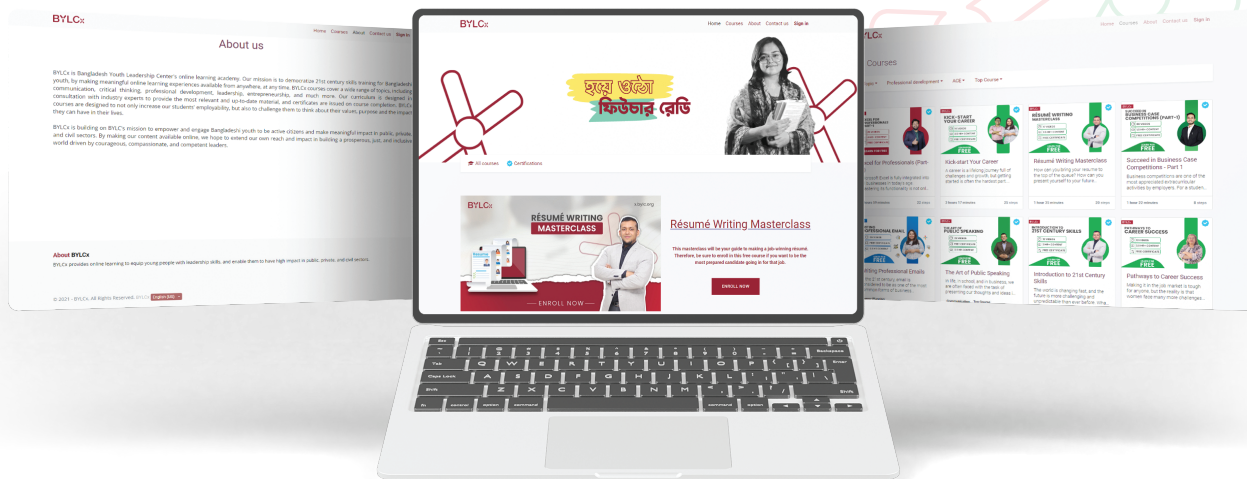


**The online academy of BYLC aims to make leadership and professional development education available for youth from anywhere, at any time.**



## About BYLCx

Designed in consultation with industry experts, BYLCx courses cover various topics, including communication, critical thinking, professional development, entrepreneurship, and more. Since 2016, BYLCx has produced 80 courses with 141,117 course enrollments. To democratize 21st century skills and leadership education development, all courses on the platform are available at no cost for youth aged 18-35 years old. Short hour-long courses, as well as week-long courses on 21st-century soft and technical skills such as negotiation, creativity, critical thinking, Excel for professionals, etc., are available on BYLCx.



**KICK-START YOUR CAREER**

- 14 VIDEOS
- 3.5 HR+ CONTENT
- FREE CERTIFICATE

**LEARN FOR FREE**

**Startup Legal**

by THE LEGAL CIRCLE

**Introduction To Business Analytics**

BYLCx

**DUE DILIGENCE FOR STARTUPS**

- 13 VIDEOS
- 1.5 HR+ CONTENT
- FREE CERTIFICATE

**LEARN FOR FREE**

**26,990**  
total course enrollments



**8**  
online courses produced



**11,983**  
total course completions





**BYLC Ventures funds promising early-stage founders of Bangladesh, hones their leadership capabilities, strengthens their business acumen, and helps validate their innovative ideas as they transition into investable businesses.**

**About BYLC Ventures**

Apart from seed funding and technical support, BYLC Ventures offers a range of acceleration support, including a plug-and-play commercial space to work from, customized business training led by successful CEO-turned-mentors, and a suite of professional support such as legal, accounting, and corporate governance.

BYLC Ventures Cohort 5 was launched in July 2022 through a bootcamp with 27 early-stage startups. Four promising startups from the bootcamp received seed funding of € 8,421 (BDT 0.8 million) each, along with other accelerator support. In 2023, BYLC Ventures awarded scale-up funding of € 15,789 (BDT 1.5 million) each to its Cohort 2 startups, **Malamal.xyz** and **ParentsCare**. Three startups from the Cohort 4 bootcamp, organized in 2022, also received seed funding, accelerator training, and other business support.



**BYLC Ventures Cohort 5 Bootcamp**

The three-day long selection bootcamp for BYLC Ventures Cohort 5, organized in support from the Embassy of the Kingdom of the Netherlands, was held at the BYLC Headquarters in Mohakhali. At the selection bootcamp of BYLC Ventures Cohort 5, startup founders were provided the opportunity to learn about launching their business, pitching to investors, fundraising, scaling up, finance management, etc. On the final day of the bootcamp, participating founders pitched their startups. At the closing ceremony, Ambassador of the Kingdom of the Netherlands His Excellency Anne Van Leeuwen inspired the participants to provide solutions to the unique challenges Bangladesh is facing today.

**27**  
participating teams  
in bootcamp








**56**  
participants  
in bootcamp

**7**  
startups invested  
in 2022

**2**  
startups  
received scale-up  
funding in 2022

**€ 8,421**  
seed funding

**€ 15,789**  
scale-up funding

Startup Name	Industry	Description
 <b>BioTech Energy</b> Ltd. <small>renewable . sustainable . circular economy</small>	Energy	A producer and seller of eco-friendly biodiesel from used cooking oil
	Trading	Premium Fruits delivers safe seasonal fruits from registered fruit gardens to customers
	Home Decor	An e-interior designing and furniture firm to disrupt the home decor industry
	Logistics	An intra-district logistics delivery company based in Cumilla with dedicated same-day delivery service with a simpler and user-friendly platform
	Insuretech	A 360° technology-powered cattle insurance and well-being monitoring platform
 <b>Shafa Care</b> <small>Doctor Anytime Anywhere</small>	Healthtech	An AI-based cloud clinic management platform for online doctor consultation booking and e-health record management
 <b>SquareFeet</b> ™	Proptech	A community-based digital property management platform



### About BYLC Graduate Network

BYLC Graduate Network (BGN), an alumni association of the center, is governed by an elected board of BYLC graduates. BGN aims to provide a platform that enables its members to exercise leadership for individual as well as communal development.

In 2022, a functional BGN board was established and BYLC graduates Naveed Newaz, Khatun E Jannat Bibi Fatema, and Jakia Jafrin were appointed as functional board members. Apart from graduate meets, this functional board organized an alumni day, iftar, and a BGN Ride last year.

## NEW BEGINNINGS

### Tahsinah Ahmed joins as the first Executive Director of BYLC

The position of an Executive Director of BYLC was established for the first time in 2022 and Tahsinah Ahmed assumed this role in mid June of the year. Having more than three decades of professional experience in the development sector, she is well known for her work in non-formal-education, skills development and labor migration. She has also worked extensively in policy development and

institution building, and effectively led some of the most successful youth-serving and workforce-focused institutions and programs in Bangladesh, including UCEP Bangladesh, where she served as its first female Executive Director, and BRAC's Skills Development Program, which she established and served as the founder Director, and also designed and launched the BRAC Institute of Skills Development.



### Global Youth Leadership Center launched

Global Youth Leadership Center, an international nonprofit, began its journey from Bangladesh on October 20 with the inauguration of its first program—the Global Youth Climate Summit, a three-day event in Khulna, Bangladesh. The summit brought together 650 youth (150 in-person and 500 online) from 70 countries to explore how today's youth can lead the fight against climate change.



### Promoting digital civic leadership among Bangladeshi youth: Partnership between Meta and BYLC

BYLC and Meta forged a partnership to increase youth civic engagement through digital media. The curriculum is based on the adaptive leadership model of BYLC and equips youth with civic leadership skills and pluralistic approaches. The training covers topics such as exercising leadership

without authority, partnering with authority, mobilizing people peacefully, having respectful communication on social media, communicating effectively, using social media safely, spotting misinformation, and collaborating in a diverse setting.

## Reorganization

The department for Business Development was renamed as Grants Management department in 2022 with the aim to expand its role to strengthen inter departmental coordination, ensure effective delivery of results, efficient management of funds, ensure equality and timely reporting, diligently manage and nurture donor relationships, proactively identify new funding opportunities and develop new partnerships in this regard.

The Skills Development Training department was renamed as Skills Development Program, broadening its scope to include all the training being provided by BYLC, developing new programs and projects on skills and professional development. The SDP includes Leadership Development Training (LDT) and Professional Development

Training (PDT). BYLC's Career Bootcamp and Careerx programs became part of the PDT.

In 2022, the Office of Professional Development (OPD) sharpened its focus on job placement, mentoring & career counseling, and employer engagement.

In order to shape BYLC into a knowledge management and learning organization, the research focus of the department of Research, M&E was strengthened, and BYLC was able to conduct a study on its impact in 2022.

Efforts were made, especially through the strategy development process to strengthen team bonding and developing a common identity of "One BYLC", with youth leadership at the forefront.



## EVENT HIGHLIGHTS

Apart from its regular programs in 2022, BYLC was active in engaging youth through events that contribute to their intellectual as well as physical well-being. BYLC created open spaces for youth to discuss relevant issues through programs such as roundtables, workshops, and graduate meets.





## Roundtable on Emerging Trends in Development Sector Jobs

A virtual roundtable was organized with officials from reputed NGOs, INGOs, and private sector companies to identify skills required for fresh graduates and young professionals to build their career in the development sector. The insights and recommendations shared at the roundtable helped BYLC Office of Professional Development create and implement an all-rounded curriculum for the BYLC Development Sector Bootcamp.

## BYLC Alumni Iftar



Like previous years, BYLC in association with the BYLC Graduate Network organized iftars (the meal to break fast for Muslims during Ramadan) for its alumni and staff at its Headquarters in Dhaka and Chattogram. These annual gatherings offer graduates the opportunity to reconnect with their peers and instructors as well as share their experiences and achievements since graduating from their respective BYLC programs.

## Chattogram to Ivy League: Insights from Shammi Quddus

This seminar was held in the port city where Shammi Shawkat Quddus, Product Manager at Google and Co-founder of BYLC, shared her experience on how to best prepare for foreign education and the skill sets required to work for a global organization. In an interactive session, she shared her experience with a full house of students, teachers, and parents on how to prepare for the best foreign education and the right set of skills needed to work for reputed global organizations.



## Only One Earth: Youth Activists Paving the Green Way

**BYLC** Bangladesh Youth Leadership Centre

Celebrate **WORLD ENVIRONMENT DAY** with us!

**f LIVE**

**ONLY ONE EARTH:**  
Youth Activists Paving the Green Way

**FAHIM HOSSAIN**  
Initiator  
Green Lead

**SHAKILA ISLAM**  
Chief Coordinator  
YouthNet

**ZAWAD ALAM**  
Team Lead  
ProjectWe

**UPASHANA SALAM**  
Senior Manager, Marketing,  
Communications &  
Knowledge Documentation  
BYLC  
Moderator

DAY	TIME	DATE
SATURDAY	8 PM	JUNE 4

To celebrate World Environment Day 2022, BYLC hosted a live discussion with three youth climate activists to understand how young people can lead the way and influence others to join the climate movement. The session featured Fahim Hossain, Initiator at

Green Lead, Shakila Islam, Chief Coordinator at YouthNet, and Zawad Alam, Team Lead at Project We. Fahim Hossain is a graduate of the first Global Youth Climate Summit organized by BYLC while Zawad Alam is a BYLC Youth Leadership Summit graduate.

## Visit of British High Commissioner to Bangladesh H.E. Robert Chatterton Dickson to BYLC

BYLC hosted H.E. Robert Chatterton Dickson, British High Commissioner to Bangladesh, and Frances Jacks, Director of Communications, British High Commission, at its Headquarters in July 2022. During the visit, the High Commissioner and Ms. Jacks interacted with BYLC President Ejaj Ahmad

and BYLC Executive Director Tahsinah Ahmed, the BYLC team, as well as the participants of the BYLC Ventures Bootcamp 2022. They also met and congratulated the winners of the BYLC Value Awards 2022.



## BYLC Value Awards 2022

Every year BYLC acknowledges its team members with the value award for practicing its six core values. Six members of the team were felicitated with the Value Awards for upholding the office culture by practicing the values promoted by BYLC. The staff were nominated and shortlisted for the awards by their colleagues for demonstrating individual values at the workplace. The six core values practiced at BYLC include integrity, respect for others, empathy, excellence in everything we do, continuous development, and practicing adaptive leadership.



## Global Youth Climate Summit 2022



The international nonprofit, Global Youth Leadership Center (GYLC), was launched through the Global Youth Climate Summit in October 2022. The three-day long summit brought together 500 youth virtually and 150 youth in person at a center in Khulna. 200 saplings were planted along the coastline of Sundarbans as a symbolic gesture. The summit included the participation of renowned climate scientists, policymakers, entrepreneurs, leadership experts, and youth climate activists. Sessions focused on the science

of climate change, intergenerational collaboration for climate action, the future of energy, and modernizing farming and responsible consumption. Along with GYLC founder Ejaj Ahmad and BYLC Executive Director Tahsinah Ahmed, the closing ceremony of the summit featured Speaker of the Parliament Dr. Shirin Sharmin Chaudhury, Dutch Ambassador Anne van Leeuwen, and Sir Christopher Ball. Ten global climate champions were each awarded USD 1,000 for their climate action projects.

## Visit of Sharlina Hussain Morgan, Cultural Affairs Officer, Embassy of the United States of America, to BYLC



BYLC hosted Sharlina Hussain Morgan, Cultural Affairs Officer, and Jonathan Gomes, Public Diplomacy Program Coordinator, Embassy of the United States of America, at its Headquarters in November 2022. In a meeting with Ejaj Ahmad and Tahsinah Ahmed, Ms. Morgan

and Mr. Gomes discussed the impact of climate change, challenges in ensuring that development interventions reach the most vulnerable groups, and the role of BYLC in strengthening the leadership skills of youth.

## BYLC Strategy 2023-2027 Planning and Development Workshop

BYLC held a two-day workshop with the management commitment to plan its strategy for 2023-2027. The workshop focused on strategic goals that the BYLC team will work upon in the next five years. The five strategic goals for 2023-2027 include: i) delivery quality products and services relevant to national international market demands; ii) offer innovative products and services envisioning emerging issues and priorities of the next five years; iii) strengthen and transform

existing interventions, generate new ideas and foster innovations for successful revenue generation opportunities for BYLC; iv) ensure BYLC's services are impactful to equip youth to demonstrate proactive leadership for positive socio-economic and environmental change; v) build BYLC's organizational and institutional capacity to sustain, deliver efficiently and efficiently, and take up a leadership role in the development of the country.



## National Youth Day 2022

On occasion of National Youth Day 2022, BYLC organized a plenary discussion on youth's role in creating a prosperous Bangladesh, featuring BYLC graduates, the Chief Operating Officer (COO) of House of Ahmed Tanzila Ahmed and the Chief Executive Officer (CEO) of Frame Production

House Farhan Ahmed Toukir. Attended by BYLC alums, the plenary stressed on the skills required by youth in nation building while focusing on the myriad of opportunities available for them in diverse fields.



## Celebration of National and International Days

- BYLC collaborated with ParentsCare Ltd., a startup under BYLC Ventures, on occasion of World Health Day, where its staff were provided complimentary services such as blood pressure and blood sugar checks
- BYLC celebrated International Women's Day at its Headquarters through discussions on breaking the bias with graduates
- International Youth Day celebrated with participants of the BYLC Development Sector Career Bootcamp in August
- BYLC observed International Day of the Girl Child
- BYLC observed World Mental Health Day with some of its graduates through a discussion on mental health awareness and care
- BYLC observed International Teachers' Day through a week-long social media campaign featuring graduates in the teaching profession

## Trainings

- BYLC Campus Ambassadors 2023 onboarded in January and refresher training for them held in July
- BYLC Volunteer Cohort 2023 onboarded in January and refresher training for them held in July
- BYLC celebrated National Youth Day in October by organizing a football match with three other youth organizations of the country
- Retreat held for Campus Ambassadors 2021 in July
- Workshop on Strategy Development, Result Based M&E

## Team Building Events

- BYLC organized a 'One Team, One BYLC' event in March with engaging team bonding activities and sessions

## Workshops organized and held on

- The importance of leadership skills at Little Jewels School in Chattogram
- Leadership held at Noakhali Government Girls High School and Noakhali Zila School with over 1,500 students
- The fundamentals of raising investments at the BYLC Headquarters

## International day of the girl child



## Hosting Visitors

- In July, BYLC hosted Manoj Kumar Suryawanshi, Program Development Advisor, International Office-Asia Region, SOS Children's Villages International, at its Headquarters
- BYLC hosted Country Representative of UNHCR in Bangladesh Johannes Van Der Klaauw at its Headquarters in August
- In September, BYLC hosted Marianne Oehlers, Program Manager of Generation Unlimited, Bangladesh, at its Headquarters

## Sessions organized and conducted on

- Leadership development held at the Sher-e-Bangla Agricultural University orientation program
- Fundamentals of public speaking held at Hajee Mohammad Danesh Science and Technology University
- The importance of 21st century skills held at School Edge
- 21st century skills held at Wordbridge School
- Public speaking held at Maple Leaf International School
- Investment for startups featuring Shubho Al-Farooque, founder and CEO of Zantrik, and Nirjhor Rahman, CEO of Bangladesh Angels Network held at BYLC



## Strategic partnerships and agreements

### BYLC Office of Professional Development (OPD)

- Memorandum of Understanding (MoU) with Bikroy.com to facilitate employment opportunities for eligible CareerX and Career Bootcamp graduates
- In collaboration with Innovision Consulting, arranged a webinar on the development ecosystem for young professionals
- MoU with MetroNet on placement opportunities for BYLC graduates
- MoU with Footsteps Bangladesh on placement opportunities for BYLC graduates
- MoU with CASHe Alliance Limited on placement opportunities for BYLC graduates
- MoU with Wadhvani Foundation

### BYLCx

- MoU with Nirvana, a mental health lifestyle guide, to launch a course on conflict management
- MoU with Training Pool to make online education more accessible for youth

### BYLC Ventures

- Partnered with East West University's Investment and Finance Club as their strategic partner for The Pitchers, an inter-university pitch deck-based training and competition

### BYLC

- Joined BUP International Model United Nations as its youth engagement partner
- Joined a two-day long National Child and Youth Forum Assembly in September organized by World Vision



# ACRONYMS

**APL** : Art and Practice of Leadership

**BBLT** : Building Bridges through Leadership Training

**BBLTJ** : Building Bridges through Leadership Training Junior

**BDT** : Bangladesh Taka

**BGN** : BYLC Graduate Network

**BUP** : Bangladesh University of Professionals

**BYLC** : Bangladesh Youth Leadership Center

**CEO** : Chief Executive Officer

**COO** : Chief Operating Officer

**CRI** : Centre for Research and Information

**GYLC** : Global Youth Climate Center

**HE** : His Excellency

**HSC** : Higher Secondary School Certificate

**LFK** : Leadership for Kids

**MOU** : Memorandum of Understanding

**OPD** : Office of Professional Development

**UNHCR** : United Nations High Commissioner for Refugees

**USD** : United States Dollar



# GOVERNING BOARD



## Akhter Matin Chaudhury

Chairperson

Akhter Matin Chaudhury is a Fellow of the Institute of Chartered Accountants in England and Wales, a Fellow of the Institute of Chartered Accountants of Bangladesh, and a Fellow of the Institute of Chartered Secretaries of Bangladesh.



## Ejaj Ahmad

Founder and President

Ejaj Ahmad is a social entrepreneur with extensive professional and academic training in leadership. He is the recipient of the Ashoka Fellowship, Eisenhower Fellowship, and Harvard Kennedy School's Rising Star Award.



## Homayara Ahmed

Member

Homayara Ahmed, assistant professor at the Institute of Business Administration, Dhaka University, is an expert on human resource management. She is an external consultant of Monower Associates and a member of University & Industry Alliance, a non-profit management and educational consulting center under Dhaka University.



## Manzoor Hasan OBE

Member

Manzoor Hasan OBE, a barrister, is currently the executive director of the Centre for Peace and Justice, BRAC University (Bangladesh), and Chair of the United Nation Convention Against Corruption Coalition (Germany). He was previously the Founding Executive Director of Transparency International Bangladesh (TIB).



## Pial Islam

Member

Pial Islam, founder and managing partner of pi Strategy Consulting, was previously a Global Leadership Fellow at the World Economic Forum.



## Zafar Sobhan

Member

Zafar Sobhan, editor of Dhaka Tribune, is a 2009 Yale World Fellow and a 2005 Young Global Leader of the World Economic Forum.



## Saima Chowdhury

Member

Saima Chowdhury is the founder and CEO of Noi Solutions LLC, a global apparel sourcing company based out of New York. Noi Solutions ranked 300 in the 2014 Inc. 500 list of the fastest growing private companies in the US.



## Farzana Kashfi

Member

Farzana Kashfi is a development professional, working towards the empowerment of adolescents and youth for over a decade. She started her career in Bangladesh at BRAC in 2008, developing and leading initiatives for the social and financial empowerment of adolescent girls across the country.

# INTERNATIONAL ADVISORY BOARD



**Sultana Afroz**  
Member

Sultana Afroz, a career bureaucrat, is the former Chief Executive Officer at the Public Private Partnership Authority of the Prime Minister's Office with the rank of Secretary.



**Ronald Heifetz**  
Member

Ronald Heifetz, King Hussein bin Talal Senior Lecturer in Public Leadership at Harvard University's John F. Kennedy School of Government, was the founding director of the Kennedy School's Center for Public Leadership.



**Max Klau**  
Member

Max Klau, a developmental psychologist with an experience in leadership in complex systems, is presently the chief program officer at New Politics Leadership Academy, an organization dedicated to recruiting and training alumni of service programs (the military, AmeriCorps, TFA, City Year, Peace Corps, and related experiences) for a career in public service.



**Barbara Kellerman**  
Member

Barbara Kellerman, James McGregor Burns Lecturer in Public Leadership at Harvard University's John F. Kennedy School of Government, was the Founding Executive Director of the Kennedy School's Center for Public Leadership.



**Gowher Rizvi**  
Member

Gowher Rizvi, advisor to the Honorable Prime Minister of Bangladesh, is the immediate past director of the Ash Institute for Democratic Governance and Innovation at Harvard University's John F. Kennedy School of Government.

## OUR CORE PARTNERS



Kingdom of the Netherlands

IKEA Foundation



**BYLC** Bangladesh  
Youth Leadership  
Center

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